

AN NC CHAMBER EVENT

Business Summit on Mental Health

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DURHAM, NC

Colleen Briggs

**Vice President of Corporate Social Responsibility and Communications
Blue Cross and Blue Shield of North Carolina**

Colleen Briggs is Vice President of Corporate Social Responsibility and Communications at Blue Cross and Blue Shield of North Carolina (Blue Cross NC). In this role, she is responsible for advancing the company's purpose to improve the health and well-being of customers and communities.



Prior to joining Blue Cross NC, she was Head of Inclusive Economies and Banking within the Office of Corporate Responsibility at JPMorgan Chase & Co. Colleen was responsible for helping establish and execute the firm's strategies to promote inclusive products and practices, including advising the development and implementation of the firm's \$30 billion commitment to advance economic inclusion by harnessing the firm's products, hiring, philanthropy and advocacy. She also led strategic initiatives for the JPMorgan Foundation, including developing and managing global strategies for community development, affordable housing, and small business.

Previously, Colleen was the Economic Policy Advisor to Senator Debbie Stabenow. In this role, she managed the Senator's economic portfolio, including policy related to financial services, tax, small business, job creation, community development, manufacturing, and housing. Colleen managed the Dodd-Frank market reforms for the Senate Agriculture Committee, and helped draft the Recovery Act, TARP, the Dodd-Frank Act, and health care reform.

Colleen is on the Board of the Dix Park Conservancy. She earned an MBA from the Yale School of Management and a B.A. from the University of North Carolina at Chapel Hill.