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Joseph Bryan is a Senior Vice President with WSP USA, where he leads its national freight and logistics advisory practice. He works extensively with public agencies on freight planning, investment and related economic development issues, drawing on his professional experience with truckload, less-than-truckload (LTL), air and rail freight companies. He currently serves as consultant project manager for the North Carolina multimodal freight plan, is co-managing update of the Texas state freight plan, and is assisting US DOT on topics relating to supply chain restructuring and US exports. In recent years, he managed or engaged in state freight plans in Georgia, Texas, Colorado, Rhode Island, Illinois, and Oklahoma, led the Triangle Regional Freight Plan in North Carolina, and directed the freight component of Michigan's 2021 mobility plan, the first to integrate federally compliant freight, rail, and long-range transportation plans. Joe is a member of the TRB committee on freight economics and supply chains, and he served 7 years on the Advisory Committee on Supply Chain Competitiveness at the U.S. Department of Commerce, co-chairing its subcommittee on freight.