

AN NC CHAMBER EVENT

# Ag Allies Conference

OCTOBER 3, 2023  
RALEIGH, NC

**Gustavo Burger**  
**CEO**  
**Believer Meats**

Gustavo Burger is the Chief Executive Officer (CEO) of Believer Meats, a leading pioneer in the cultivated meat industry. With extensive experience in the Consumer Packaged Goods (CPG) industry, Gustavo has held leadership roles at renowned multinationals such as BRF, Anheuser-Busch InBev, and The Kraft Heinz Company. His career is characterized by driving growth, fostering innovation, and achieving operational excellence, particularly within fast-moving consumer goods companies.

Before joining Believer, Gustavo served as the Chief Supply Officer for international operations at The Kraft Heinz Company. He oversaw an international network spanning 26 countries, 40 factories, 220 co-packers, and 70 distribution centers. His focus was on creating a fully integrated and zero-waste supply chain, harnessing digital capabilities, and building an ecosystem that harmonizes scale and agility to better serve global customers and consumers.

Gustavo's expertise seamlessly transitioned to Believer, where he initially held the position of COO. In this role, he was responsible for overseeing production, managing the end-to-end supply chain, and optimizing logistics. His visionary leadership was instrumental in establishing the world's first commercial scale cultivated meat facility, solidifying Believer's status as an industry pioneer. Now as the CEO of Believer, Gustavo remains steadfast in his commitment to creating a more sustainable approach to global food production. He guides Believer towards its mission: to make it possible for all future generations to eat meat.

