

ROY COOPER • Governor

MANDY COHEN, MD, MPH • Secretary

WALKER WILSON, MPH • Assistant Secretary for Policy

September 17, 2020

Dear Employers,

Running a business during the COVID-19 pandemic is no easy task. We recognize and thank you for the steps you have taken to protect your customers, your employees, and their families. Ensuring that employees have safe care for their children is a critical piece to keeping families, businesses, our economy, and North Carolina running. In response, the North Carolina Department of Health and Human Services (NCDHHS) and the North Carolina Child Care Resource and Referral Network launched a hotline to connect employees with safe, licensed child care options, which includes care options for children in grades K-12 as they learn remotely.

Families and caregivers in need of child care for children up to age 12 who are participating in remote learning can call the NCDHHS child care hotline to be connected directly to child care options. By calling 1-888-600-1685, families will receive information about options for children from infants through age 12, including care for children who are learning remotely this school year, either full- or part-time. The hotline is open Monday through Friday, 8 a.m. to 5 p.m.

We want to ensure that your employees know the care options available and that they have a resource help in their search for child care. To help us reach all families who need care, we hope you'll share our flyers (in English and in Spanish), social media content and web ads, linked below, on your internal and external communications channels.

- Flyer in English (PDF)
- Flyer in Spanish (PDF)
- <u>Social media and display ad content</u> (.zip file). Note: Display ads can link to our flyer in <u>English</u> or <u>Spanish</u>.

Thank you for your support of our state and its families.

Sincerely,

Walker Wilson

Assistant Secretary for Policy

Wellser Wilson

NC Department of Health and Human Services