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As a U.S. economist for Visa Inc., Travis Clark is responsible for leading Visa's U.S. state-level economic forecasting efforts as well as contributing to the team's U.S. economic forecast. In his role, he leverages economic and payment industry data to translate complex economic concepts into actionable business intelligence for company and client executives.



Through his research and presentations, Travis helps clients connect the dots between changing economic conditions and key payment industry trends. Travis is also a contributing author to several of the team's reports including the quarterly Regional Economic Outlook and the team's monthly U.S. Visa Spending Momentum Index report.

Before joining Visa in 2019, Travis was a research analyst for Kidder Matthews where he was responsible for writing quarterly reports on the state of the commercial real estate sector for several key west coast markets. From 2015 to 2018 he served as an Associate for Econ One Research where he conducted economic analysis for expert witnesses hired by the largest banks and insurance companies to provide testimony on litigation related to mortgage-backed securities and anti-trust.

Travis earned his bachelor's degree in international relations with a focus on international political economy from San Francisco State University and his master's degree in international and development economics from the University of San Francisco. He has also completed additional graduate coursework in foreign policy and international business at American University in Washington, DC. Travis is a member of the National Association of Business Economics (NABE).