

AN NC CHAMBER EVENT

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CONFERENCE

OCTOBER 12, 2022
CHARLOTTE, NC

Tashia Coe
Head of Workforce Solutions
Brighthouse Financial



Tashia Coe is the Head of Workforce Solutions at Brighthouse Financial. Brighthouse Financial was established by MetLife in 2016 and is a major provider of annuity and life insurance solutions in the United States.

In her role, Tashia is responsible for leading the talent acquisition, contingent labor and HR operations teams for Brighthouse Financial. She also serves as a founding member and functional leader on the company's Diversity, Equity and Inclusion Council.

Prior to joining Brighthouse, Tashia was the Director of Business and Staffing Operations for Workforce Integration, Inc., a multi-unit national staffing firm employing over 5,000 associates annually in the transportation, manufacturing and logistics industries. In this role Tashia was responsible for leading various information systems, marketing, payroll, accounting and compliance teams supporting three business units.

A North Carolina native, Tashia received a Bachelor of Science in Business Administration from The University of North Carolina at Charlotte. She also currently serves as a heart math tutor and active champion of equitable education access for underserved communities.