

AN NC CHAMBER EVENT

Education & Workforce Conference

AUGUST 8, 2024
RALEIGH, NC

Tyker Craft
Director of Transformation
First Horizon Bank

Tyler Craft is the Director of Transformation at First Horizon Bank, a regional bank with assets exceeding \$80 billion, headquartered in Memphis, TN. In this role, Tyler leads First Horizon's digital-only brand, VirtualBank; manages strategic fintech partnerships, including investments through First Horizon Ventures; and heads the emerging technology team, which drives tech-forward transformation initiatives, including Artificial Intelligence.



Tyler joined First Horizon in 2017 as Head of Consumer & Small Business Deposits following its acquisition of Capital Bank. At Capital Bank, Tyler led product development and held various finance leadership roles. Throughout his tenure at both Capital Bank and First Horizon, Tyler has been deeply involved in merger activities, contributing to the successful integration and growth of the institutions.

Tyler resides in Raleigh, NC, with his wife, Susan. He serves as Board Chair for the non-profit affordable housing developer DHIC, Inc., is an Elder at White Memorial Presbyterian Church, and is a Board member of the Dorothea Dix Park Conservancy.