

AN NC CHAMBER EVENT

Education & Workforce Conference

AUGUST 11, 2022
DURHAM, NC

Courtney Crowder
Managing Director, Raleigh & APCO South
APCO Worldwide

Courtney Crowder, a leading expert in public affairs, government relations and political strategy, is the managing director of APCO Worldwide's Raleigh office and South Region lead.

With nearly 20 years of experience in both private and public sectors, Mr. Crowder has unrivaled knowledge and insight on a wide range of policy issues and strategic initiatives. Prior to joining APCO, Mr. Crowder founded and operated his own consultancy, Crowder Consulting.



Mr. Crowder also previously served four years as Legislative Director and senior advisor to Governor Bev Perdue. Before joining the governor's office, he counseled corporate, nonprofit and governmental organizations at Capstrat, a North Carolina-based communications firm. He also served as the Legislative Liaison for the North Carolina Department of Insurance and Special Assistant to Commissioner James E. "Jim" Long and was on the campaign and congressional staff for Congressman Bob Etheridge from 2000 to 2003. Mr. Crowder has played an active role in a host of campaigns at every level - presidential, statewide, congressional and local.

Mr. Crowder received his Bachelor of Arts in English Literature and French from North Carolina Central University and his Master of Arts in Liberal Studies from Duke University. He also studied at Oxford University in Oxford, England where he completed the Program of History, Politics and Society at Exeter College.