

AN NC CHAMBER EVENT

Ag Allies Conference

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Andy Curliss
VP of Strategic Engagement
National Pork Producers Council



Andy Curliss currently serves on the Leadership Team at the National Pork Producers Council, where he is Vice President of Strategic Engagement. In that role, he works to engage within and outside of agriculture to advance the U.S. pork industry and all of agriculture.

He is also currently serving as chairman at the Carver Center for Agriculture & Nutrition, a 501c4 organization with a range of affiliated programs, projects, campaigns and coalitions supporting and protecting the complex modern food system and its ability to provide safe, affordable nutrition daily for the U.S. and global population.

Andy has been a leader in the pork sector over the past decade, serving previously as global director of external affairs at Smithfield Foods and, before that, as CEO of the North Carolina Pork Council. In both roles, he guided strategy and tactics at the intersection of business planning, public policy, regulatory affairs, litigation, strategic communications and stakeholder engagement.

Andy previously served as National Director of External Affairs at SAS Institute, a global leader in advanced analytics, where he maintained a focus on agriculture and food production.

For two decades previous to those roles, Andy was a journalist - and much of that time was spent as an investigative reporter with a focus on exposing public and political corruption, and illuminating government and politics for a general audience.

He has held multiple fellowships and external appointments, which afforded him the opportunity to study food systems in Asia, Europe and South America.

He has volunteered in a variety of board positions and roles, including at N.C. State University, N.C. A&T State University, the N.C. Biotechnology Center and with several nonprofit foundations in support of agriculture.

Andy earned his MBA degree at East Carolina University, where he was the Outstanding Graduate Student for the College of Business. He earned his bachelor's degree at the University of Toledo in Ohio.