

**Juan De la Maza**  
**Senior Director Global Indirect Category Management**  
**Veolia Water Technologies**

Juan is originally from León, Guanajuato, Mexico. He holds a degree in Industrial Engineering from the Instituto Tecnológico de San Luis Potosí and a master's degree in business administration from Universidad Autónoma de San Luis Potosí.



He started his professional career in 2002 in Mexico, focusing on Supply Chain and Procurement within the automotive industry. Juan moved to North Carolina in 2011. From 2009 to 2021, he worked for ABB Inc, holding regional and global Supply Chain leadership roles, primarily in the Power Systems industry.

Since 2021, Juan has held Global Procurement roles within the Water Technologies industry and currently serves as Sr. Director of Global Category Management at Veolia Water Technologies. Over the last few years, he implemented Global Sourcing Strategies contributing to the companies' financial targets and implementing programs to mitigate supply chain risk across different regions.

Additionally, Juan has served as Vice Chair of the North Carolina Hispanic Chamber of Commerce since 2024. Leveraging his expertise, he advises the Chamber and its members on topics related to Supply Chain, Procurement, International Sourcing and Strategic Planning.