## WOMEN A FORCE IN BUSINESS

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## Sharon Delaney McCloud Director of Corporate Communications UNC Health

Sharon Delaney McCloud is an Emmy Award-winning broadcaster, Certified Diversity Executive CDE®, TEDx speaker, adjunct professor and executive coach who helps leaders and teams drive business results through strategic communications and professional development programs. Prior to her role as Director of Corporate Communications at UNC Health, Sharon led learning and development initiatives at Walk West and The Diversity Movement. She began her career as a television journalist covering everything from NASA to politics to the Super Bowl at stations across the country. She's been featured in numerous publications, including Sheryl Sandburg's Option



B digital platform, Thrive Global, Enterprising Women and is co-author of the book, Keep Going, Memoirs of Strength, Courage & Perseverance.

McCloud earned a bachelor's degree in Communication from Florida State University and toured the world with the Department of Defense's U.S.O. program before kicking off her career in TV news. In the community, Sharon serves on multiple Boards of Director and volunteers for the Leukemia & Lymphoma Society, St. Baldrick's Foundation and the American Heart Association. Sharon and her husband Mike McCloud have three children and live in Raleigh.