

2019 Sponsorship Opportunities

Sheraton Imperial Hotel and Convention Center | Durham, North Carolina
January 4, 2019

17th Annual



THE Economic
Forecast Forum

A Program of the North Carolina Bankers Association and the NC Chamber

Presented by:



LIVE OAK BANK



#NCForecast2019



NC Chamber

17th Annual > The Economic Forecast Forum
Sheraton Imperial Hotel and Convention Center > Durham, NC



The North Carolina Bankers Association and NC Chamber proudly present the 17th annual Economic Forecast Forum on Friday, January 4, 2019 at the Sheraton Imperial Hotel and Convention Center in Durham, N.C.

The Economic Forecast Forum is a gathering of our state's most powerful and influential leaders and is sure to once again attract a sold-out crowd.

This highly acclaimed event provides you the opportunity to showcase your company to a statewide audience of approximately 1,000 leaders in business, government, education and nonprofits.

Be sure to reserve your sponsorship by Friday, November 16.

Presented by:



Hosted by:





Previous Sponsors Include:

AdvantageWest
Alex Lee
Apple Advertising
Aqua North Carolina
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Bank of America
BB&T
B&C Associates
Barnhill Contracting Co.
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Blue Cross Blue Shield of NC
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Cisco Systems
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Coastal Federal Credit Union
Community Bankers' Bank
Cornerstone Wealth Management
Corning
CresCom Bank
Davidson County EDC
Deluxe
Dixon Hughes Goodman
Dominion Power
Downtown Raleigh Alliance
Duke Energy
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Ellis Winters
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Fifth Third Bank
First Bank
First Citizens Bank
First Community Bank
First National Bank
First Tennessee Bank
Food Lion
Four Oaks Bank
Franklin Street Partners
Great West Retirement
GlaxoSmithKline
Guaranty NC
Hanesbrands
Haynesworth Baldwin
HomeTrust Bank
IBM
Info Tech Alliance
Jefferson Pilot
Kane Realty
Kilpatrick Townsend & Stockton
K&L Gates
KS Bank
Leadership NC
Lee Electrical Construction
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of North Carolina
Meredith College MBA Program
Morris, Manning & Martin, LLP
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NC Assn. of Defense Attorneys
NC Community College System
NC's Electric Cooperatives
NC Ports Authority
NC Railroad Company
Nexsen Pruet
North State Bank
O'Brien/Atkins
Ogletree Deakins
Paragon Bank
Philip Morris USA
Piedmont Natural Gas
Pinnacle Financial Partners
Poyner Spruill
Price Waterhouse Coopers
PSNC Energy
Regions Bank
Reynolds American
Rex Healthcare
Robeson Community College
RSM McGladrey
S&A Communications
Sara Lee
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Small Business and Technology
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Smith, Anderson, Blount, Dorsett,
Mitchell & Jernigan, LLP
Southern Bank and Trust
SunTrust Bank
Systel
The Research Triangle Park
Time Warner Cable
Triad Medical Services
Triangle Community Foundation
Troutman Sanders, LLP
US Trust
UNC—Wilmington
University Health Systems
Vulcan Materials Company
Ward and Smith, PA
Wayne County Board of Commissioners
Wayne County Development Alliance
Wells Fargo
Womble Carlyle
Wyeth
Wyrick Robbins Yates & Ponton



Presenting Sponsor

\$30,000 - Already Sold!

- > Exclusive listing as the Presenting Sponsor
- > More than 60,000 impressions in Carolina Banker listing your company as the Presenting Sponsor (Value \$0.105 per impression = \$6,300)
- > 150 premier seats at the luncheon and Forum (Value = \$18,750)
- > Recognition and thanks from the podium
- > Your company listed as the Presenting Sponsor on all press releases as well as correspondence to more than 30,000 individuals throughout the state to promote the event
- > Company logo on the Economic Forecast Forum pages of the North Carolina Bankers Association and NC Chamber websites
- > Promotional materials (provided by sponsor) given to individuals at the Forum
- > A 30-second video played at the event (provided by sponsor)
- > A prominently displayed banner (provided by sponsor) listing your company as the Presenting Sponsor (value = \$2,000)
- > A full-page color ad on back cover of event program (value = \$2,500)
- > Dedicated registration table

Presenting Sponsor Opportunity:

As the Presenting Sponsor, your company will receive abundant pre-conference and on-site publicity. Your pre-conference perks begin with your company's name featured in the event title: **17th Annual Economic Forecast Forum presented by (YOUR company name here)**. Furthermore, your company's name and logo will be prominently displayed on the North Carolina Bankers Association and NC Chamber websites and in multiple issues of the NCBA's magazine, the *Carolina Banker*. In addition, your company's logo will appear on all promotional materials. Your company is also invited to provide a 30-second video, which will be played at the Forum.



LIVE OAK BANK





Co-Sponsors

\$10,000 each

- > Listing as an event Co-Sponsor
- > More than 60,000 impressions in the *Carolina Banker* listing your company as a Co-Sponsor (Value \$0.105 per impression = \$6,300)
- > 30 premier seats at the luncheon and Forum (value = \$3,750)
- > Recognition and thanks from the podium
- > Your company listed as an event Co-Sponsor on all press releases as well as correspondence to more than 30,000 individuals throughout the state to promote the event
- > Company logo on the Economic Forecast Forum pages of the North Carolina Bankers Association and NC Chamber websites
- > A prominently displayed banner (provided by you listing your company as an event Co-Sponsor (value = \$2,000)
- > A full-page color ad in the event program (value = \$ 1,000)

**Ad placement in program will be either inside front, inside back, or other placement in the program and will be offered on a first-come, first-served basis.*

Gold Sponsors

\$5,000 each

- Everyone loves refreshments! Give your company the opportunity to reach Forum attendees by becoming a Gold Sponsor and your company will be listed exclusively with other Gold Sponsors for the pre-event refreshments. Signage featuring your company's logo will surround the beverage tables. Don't miss this exclusive opportunity!
- > Your company listed as a Gold Sponsor in prominent locations throughout the event
 - > 20 seats at the luncheon and Forum (value = \$2,500)
 - > One half-page color ad in event program (value = \$500)
 - > Recognition and thanks from the podium
 - > Gold Sponsors will be listed as the exclusive sponsors of pre-event refreshments (value = \$2,500)
 - > Company logo on the Economic Forecast Forum pages of the North Carolina Bankers Association and NC Chamber websites.

To become a sponsor, contact Angela Sutton
(919.792.6343 or asutton@ncchamber.com)

R.S.V.P. by November 16, 2018



Silver Sponsors

\$3,000 each

This is the perfect opportunity for those with a sweet tooth! Give your company the opportunity to reach Forum attendees by becoming a Silver Sponsor and we will provide special thanks and recognition for sponsoring dessert at the event. Signage listing your company along with the other Silver Sponsors will be placed on each table naming you as a dessert sponsor. Don't miss this exclusive opportunity!

- > 10 seats at the luncheon and Forum (value = \$1,250)
- > Your company listed as a Silver Sponsor in the event program
- > Company logo on the Economic Forecast Forum pages of the North Carolina Bankers Association and NC Chamber websites.
- > Signage featuring your company's logo and naming you as a dessert sponsor will be placed on each table

Patron Sponsors

\$1,500 each

An unlimited number of Patron Sponsor opportunities are available for this event. Benefits of sponsorship include:

- > 10 seats at the event (value = \$1,250)
- > Your company listed as a Patron Sponsor in the event program.

To become a sponsor, contact Angela Sutton
(919.792.6343 or asutton@ncchamber.com)

R.S.V.P. by November 16, 2018





Please complete contact information

Company _____
Address _____
City _____ State/Zip _____
Contact/Title _____
Phone/Fax _____
E-mail _____
Signature (required) _____

Please select one of the following opportunities

- Presenting Sponsor** – Sold
- Co-Sponsor** – \$10,000
- Gold Sponsor** – \$5,000

- Silver Sponsor** – \$3,000
- Patron Sponsor** – \$1,500

Names of attendees must be submitted by Friday, Dec 15

Reserving sponsorships:

By Phone:
Angela Sutton
919.792.6343

By Fax:
919.836.1425
24 hours a day!

By Email:
asutton@ncchamber.com

By Mail:
North Carolina Chamber
701 Corporate Center Dr., Suite 400
Raleigh, NC 27607

Payment:

Please make enclosed check payable to North Carolina Chamber Economic Forecast Forum

Check# _____

Bill my company (PO# _____)

Charge to: Visa MC AMEX

Account# _____ Expiration Date _____

Signature (required) _____ Security Code _____

Don't forget to confirm your sponsorship by November 16, 2018!





Artwork Specifications & Deadlines

Print Ad

- > Size: (Full Page: 5.5" X 8.5", bleed size 5.75" x 8.75") (Half page: 5" x 3.875")
All full-page ads must be submitted at bleed size. Keep live matter 0.375" from all sides that bleed, 0.25" from trim.
- > File: Artwork must be received as a high-resolution (300 dpi) Adobe PDF in CMYK format.
- > Due: Monday, December 10, 2018

All artwork is subject to the approval of North Carolina Bankers Association and the NC Chamber. Please submit artwork to **Scott Brownlow** (scott@ncbankers.org).





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NC CHAMBER

701 Corporate Center Drive, Suite 400
Raleigh, NC 27607

919.836.1406
ncchamber.com



Engage with us! #NCForecast2019