



The Intel You Need to Succeed in 2021.

Economic Forecast Forum | January 7, 2021 | Virtual



Rob Engstrom
Chief Political Strategist, American Bankers Association
Senior Advisor, U.S. Chamber of Commerce

As ABA's chief political strategist, Rob Engstrom leads ABA's political engagement operations including the association's political action committee, grassroots advocacy and voter education initiatives, as well as the with partnership the ABA-State Association Alliance.

Rob is the founder of Wolfe Street Partners, a strategic advocacy firm that enables him to carry out his ABA responsibilities while also providing political direction to the U.S. Chamber of Commerce by serving as a senior advisor.

Rob has served in a variety of capacities at the U.S. Chamber since 2002, most recently as senior vice president and national political director. Leading the group's national political, grassroots and election-related activities, he served as the chief liaison to nearly 2000 state and local chambers of commerce and trade associations. He previously served as senior vice president of political and state affairs for the U.S. Chamber Institute for Legal Reform, where he directed all state-level voter education, grassroots and advocacy efforts. Earlier in his career, Rob served as director of political education at the Republican National Committee and on Speaker Gingrich's campaign. He has extensive campaign experience and was recognized by Campaigns & Elections magazine as one of the top 50 influencers in the 2014 election.

Rob resides in Alexandria, Va., with his family. He was raised in Atlanta, Ga., and is a graduate of Baylor University in Texas.

