

# Government Affairs Summit

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**Rob Engstrom**  
**Chief Political Strategist**  
**American Bankers Association**

As ABA's chief political strategist, Rob Engstrom leads ABA's political engagement operations including the association's political action committee, grassroots advocacy and voter education initiatives. In his role, he also oversees the alliance between ABA and state bankers association partners across the country.



Rob is the founder of Wolfe Street Partners, a full-service strategic advocacy firm that advises trade associations, corporations and state and local chambers of commerce. He is a regular speaker on political and advocacy issues for a range of audiences. Previously, he served in a variety of capacities at the U.S. Chamber starting in 2002, most recently as senior advisor and senior vice president and national political director. Leading the group's national political, grassroots and election-related activities, he was the Chamber's chief liaison to nearly 2000 state and local chambers of commerce and trade associations. Prior to that, he served as senior vice president of political and state affairs for the U.S. Chamber Institute for Legal Reform, where he directed all state-level voter education, grassroots and advocacy efforts. Earlier in his career, Rob worked as director of political education at the Republican National Committee and on Speaker Gingrich's campaign. He has extensive campaign experience and was recognized by Campaigns & Elections magazine as one of the top 50 influencers in the 2014 election.

Rob resides in Alexandria, Virginia, with his wife Celina. He was raised in Atlanta and is a graduate of Baylor University in Texas.