

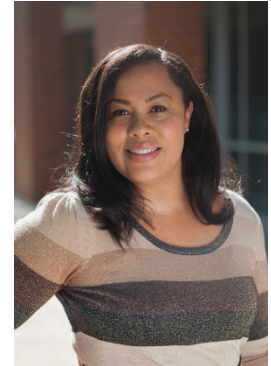


# Workplace Diversity & Inclusion Conference

JUNE 11, 2020 | VIRTUAL

**Jackie Ferguson, CDE**  
**Director of Multicultural Programming**  
**Walk West**

Jackie Ferguson spent the majority of her career in sales and marketing, managing multi-million-dollar accounts and providing executive support to ensure business process optimization in administration and human resources for startups to Fortune 500 companies. Currently, the director of multicultural programming at Walk West, named the fastest growing agency in North Carolina by Inc 5000, Jackie ensures a culture of inclusion amidst rapid growth.



With her degree in professional and technical writing and the designation of Certified Diversity Executive (CDE), Jackie is a founder of and head of content and programming for The Diversity Movement, a Walk West powered organization that promotes DEI through content, technology and data.

She is the lead writer for the online diversity and inclusion course, *Diversity: Beyond the Checkbox*, and host of the podcast of the same name, rated one of the top 15 diversity podcasts to follow in 2020. She is also a member of the National Diversity Council and a published ongoing content contributor. Jackie has been volunteering for equality organizations since the mid-1990s and donates to organizations that promote diversity in STEM, equality and education.