

Education & Workforce Conference: Virtual

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Dedra L. W. Flournoy
Vice President of Human Resources
Merchant Distributors, LLC



Considered a high energy, goal driven and results oriented professional, Dedra Flournoy brings more than 20 years of work experience garnered as a licensed attorney and human resources professional. She began her career as a general practice attorney in Central Illinois working for the law firm of Beckett and Weber. Having earned her B.S., J.D. and MBA from the University of Illinois, she started her career with the firm where she had clerked as a student.

With her business background, she quickly focused her practice in the areas of labor and employment law and went on to work for a boutique employment law firm in Chicago, Green & Letts. After practicing for three years, Dedra made the transition to human resources by serving with the non-profit organization INROADS, which was dedicated to providing educational and internship opportunities for minority students by partnering with Fortune 100 companies. While at INROADS, Dedra was responsible for the 20% growth in corporate partnerships as the Corporate Relations Coordinator, as well as the HR functions of recruiting, staffing and training and development.

For the next several years, Dedra would have meaningful and progressively responsible HR roles working for Deloitte Consulting, Ford Motor Company, MillerCoors and ConAgra Brands. Today, she is the Vice President of Human Resources for MDI in Hickory, North Carolina. There she is responsible for all human resources, employee relations, recruiting and talent management aspects of the organization serving more than 1400 employees.

An avid learner, Dedra received her graduate certificate in Organizational Development from Eastern Michigan University. She is a past member of the Society for Human Resources Management, the American Society for Training and Development and lifetime member of Delta Sigma Theta Sorority, Inc.

Dedra has three beautiful children.