FUTURE-FOCUSED SOLUTIONS TO

Build Stronger Communities

IS NORTH CAROLINA READY?
Driving Solutions for North Carolina’s Future

North Carolina is at a crossroads. By 2030, more than two million additional people will move to our great state, drastically increasing the demands on our schools, infrastructure, economy and more. With countless accolades lauding our state’s business climate, it’s clear we are on the right track.

Now, we must ask ourselves: Is North Carolina ready for what comes next?

The answer to that question sits squarely in the work of the NC Chamber Foundation. Charged with working to maintain a strong, sustainable future for businesses and communities across North Carolina, the NC Chamber Foundation convenes leaders, fosters collaboration, leads initiatives, and conducts research to drive innovative solutions.

Only by working together will our business community successfully build stronger communities in every corner of the state. If not us, then who?

Convene

Each pillar outlined in North Carolina Vision 2030 presents its own unique challenges for North Carolina’s future, from the skills gap to health care to infrastructure needs. That’s why the Foundation convenes key leaders to coalesce around these challenging issues and to chart a path forward.

Collaborate

The key to our success is viewing the pillars as a collective because all three are necessary to achieve a strategic regional, national and global competitive advantage for North Carolinians. The Foundation works with stakeholders to align goals and develop strategic roadmaps with partners across the state.

Conduct

After convening stakeholders and fostering deep collaboration, the Foundation conducts initiatives and research to identify needs and present solutions for a stronger future.
KEY INDICATORS FOR THE FUTURE

**RIGHT TRACK**

**Best State for Business**
*Forbes 2017, 2018 and 2019*

- **2 Million New Residents by 2030**
  *U.S. Census*

- **#1 Best Regulatory Climate**
  *Forbes, 2019*

- **#3 Best Corporate Tax Rate**
  *Tax Foundation*

- **15th Lowest Tax Burden in the Nation**
  *Tax Foundation, 2019*

**OFF TRACK**

- **50% Half of N.C. Employers Can’t Find Talent**
  *NC Department of Commerce*

- **#36 Worst State for Health Care Value**
  *America’s Health Rankings, 2019*

- **35% N.C. Roads are in Poor or Mediocre Condition**
  *TRIP, 2019*

- **33rd Industrial Customer Average Energy Cost (KwH)**
  *U.S. Department of Energy*

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**NC Trends**

*Tracking N.C.’s Progress*

Dashboard 2030 provides transparent, real-time data measurement so that state leaders and other interested parties can monitor the key metrics aligned with the success of the pillars of North Carolina Vision 2030. To truly be a thought leader on the metrics laid out in Vision 2030, the Chamber needs an intuitive, interactive digital resource that allows stakeholders across the state to quickly find the information they need on how North Carolina stacks up against other states.

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“As a native North Carolinian, I believe deeply in our state and the people who live here. If we are bold and come together, we can expand opportunity and economic prosperity in ways that are smart and sustainable. The NC Chamber Foundation is leading the way, and I know that our investment in North Carolina Vision 2030 is going to strengthen business and ensure a better future for our people.”

*KELLY KING, CHAIRMAN AND CEO, TRUIST FINANCIAL CORPORATION*
The NC Chamber Foundation is providing proven solutions that will help us address the current skills gap. This plan will enable us to create a pipeline of workers who are career-ready and can fill many of the in-demand positions that are needed to satisfy North Carolina’s current growth trajectory.

WARD NYE, CHAIRMAN AND CEO, MARTIN MARIETTA

The NC Chamber Foundation is working to maintain a strong, sustainable future for business and communities across North Carolina. Through nonpartisan research and thoughtful collaboration, the NC Chamber Foundation serves as a convener and works to disseminate information related to complex challenges, craft sound policy recommendations, track progress and drive a future-focused vision to expand economic growth and prosperity for all North Carolinians.

The Foundation’s efforts are guided by North Carolina Vision 2030. This ambitious framework identifies three key areas that require our focus to keep our state strong - Education and Talent Supply, a Competitive Business Climate, and Infrastructure and Growth Leadership.

NC Chamber President Kelly Fuller leads the long-term policy development and strategic initiative activities to achieve the goals set in North Carolina Vision 2030. By tracking our state’s progress, as well as its changing landscape, she works to position the NC Chamber Foundation as a thought leader on issues that impact the future of North Carolina. An experienced public policy expert in a host of fields, Kelly is passionate about finding strategic solutions to complex problems and enjoys building coalitions to facilitate change and achieve outcomes. She believes North Carolina’s best days are ahead.

The work of the NC Chamber Foundation is leveraged by the NC Chamber and aligned business organizations to advocate for change that positions North Carolina as a top-10 state to work and do business.

We need you. Only by working together will our state succeed. Building stronger communities requires engagement from leaders in all regions and industries. Join us – Invest in the work of the NC Chamber Foundation today.