

WOMEN LEAD NC

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Alison Fragale

Alison Fragale, Ph.D., is an organizational psychologist, professor at the University of North Carolina Kenan-Flagler Business School, and bestselling author of “Likeable Badass: How Women Get the Success They Deserve” (Doubleday, September 2024).

Fragale’s academic research on status, power, negotiation, and influence have been published in her field’s top academic journals as well as national media outlets, including The Wall Street Journal and The New York Times. She is a sought-after keynote speaker who uses behavioral science to help individuals, especially women, excel. Prior to her academic career, Fragale worked as a consultant for McKinsey and Company, Inc.



She holds a B.A. in Mathematics and Economics from Dartmouth College and a Ph.D. in Organizational Behavior from the Stanford University Graduate School of Business.