WOMEN LEAD NC

DECEMBER 2, 2026 I RALEIGH, NC



Ginger Frank
Founder & CEO
Poppy Hand-Crafted Popcorn

Ginger Frank founded Poppy Handcrafted Popcorn in 2014 with a simple goal: to build a joyful, flexible life for her family while creating something meaningful from scratch. What started as a small shop and one popcorn machine has grown into a brand carried by retailers across the country, but Poppy's popcorn is still made the same way: by hand, in small batches, with real ingredients and a lot of heart. Ginger believes business should be both creative and kind, and she is passionate about building a company that spreads a little happiness with everything it makes.