

# WOMEN LEAD NC

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**Shannon Frazier**  
**Executive Director, HR**  
**Global Accounts, North America Geo and WW Chief Marketing Officer**  
**Lenovo**



As a Lenovo HR Executive, Shannon leads development and execution of the talent vision and strategy. She supports multiple teams including the North America and Global Account International Sales Organization as well as the Worldwide Chief Marketing Officer. She is passionate about enhancing and promoting a culture that champions people, values diversity, is constantly learning and contributing to business success. Shannon has 20 years of high-tech HR experience and has been with Lenovo for 12 years.

Business leaders rely on Shannon's counsel and advice on critical business issues that are important to the organization, and she is noted for her ability to coach at all levels. She is both thoughtful and focused on bottom line results, while having the bigger picture in mind. She recognizes that Lenovo's best interests are served when people feel motivated, inspired and professionally fulfilled. She is outstanding at creating an environment that helps support that objective.

Shannon obtained her Bachelor of Arts from East Carolina University in Greenville, NC. She is currently active with the East Carolina University Alumni Association, the Leesville High School Tech Theater Board as well as the site leadership committee for the Lenovo Morrisville site. She lives with her husband and two children in Raleigh, NC.