

AN NC CHAMBER EVENT

Education & Workforce Conference

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James M. Hansen
Southeast Territory Executive and Regional President, Eastern Carolinas
PNC Bank

James (Jim) M. Hansen is the regional president of Eastern Carolinas and Southeast territory executive for PNC Bank.

Hansen is the senior banking executive responsible for PNC's business, implementing the company's strategy and delivering the brand in the region, which includes the eastern half of North and South Carolina, stretching from the Research Triangle to the Outer Banks, down through the South Carolina Lowcountry. In addition, he leads all sponsorship and philanthropic efforts to execute PNC's community-based goals and initiatives.



He was named to his current regional president position in June 2014, and in February 2016 was appointed an executive vice president. In March 2021, he was named the Southeast Territory executive assuming added responsibilities overseeing PNC's markets in Alabama, Florida, Georgia, Kentucky, North Carolina, South Carolina and Tennessee.

Hansen joined PNC through its acquisition of RBC Bank (USA) in March 2012. Prior to being named to his current positions, Hansen served as a regional president in PNC's Alabama market, located in Birmingham. Before his role in Alabama, he was based in Raleigh and worked in a variety of sales and leadership roles in commercial, public and institutional banking for PNC's predecessor bank RBC Bank (USA), previously Centura Bank, starting in 2001.

Currently, Hansen is chair of the board for the North Carolina State University Board of Visitors and first vice chair of the board for the North Carolina Chamber. He is a past chair of the board for the Greater Raleigh Chamber of Commerce, the North Carolina Bankers Association and the Research Triangle Regional Partnership. Hansen is also a graduate and fellow in the Corporate Leadership Center's CEO Perspectives 2024 program.

Hansen received a Bachelor of Science in Business Administration with a concentration in finance and a minor in statistics from North Carolina State University. He also earned an M.B.A. from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.