



AN NC CHAMBER EVENT

# Conference on Education

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**James Hansen**  
**Regional President - Eastern Carolinas**  
**PNC Bank**

James “Jim” M. Hansen, is the regional president of PNC Bank. As senior regional executive, he is responsible for PNC’s business, implementing the company’s strategy and delivering the brand in the region. He also leads all sponsorship and philanthropic efforts for the region. In addition to his PNC Bank responsibilities, Hansen is actively engaged with North Carolina CEOs focused on increasing 3<sup>rd</sup>-grade reading proficiency. He is the chair of the board of the Greater Raleigh Chamber of Commerce, and the chair-elect of the Research Triangle Regional Partnership. He serves on the executive committee of the YMCA of the Triangle and is a member of the board of directors of the NC Chamber Foundation, the NC State University Board of Visitors and the South Carolina Aquarium. Hansen was raised in Winston-Salem. He received his Bachelor of Science in Business Administration with a concentration in finance and a minor in statistics from NC State University and a M.B.A. from the Kenan-Flagler Business School at UNC-Chapel Hill. Jim is based in Raleigh.

