



## **Herbert Weatherford**

Senior Vice President  
Global Business Relationship Management  
Alliance One International

Herbert Weatherford is Alliance One International's Senior Vice President, Global Business Relationship Management, a position he has held since 2020. In his role, Mr. Weatherford oversees the company's global tobacco leaf sales, customer relationships and logistics.

Mr. Weatherford has worked with Alliance One and its predecessor companies for more than 30 years in numerous capacities including operations, sales and leaf, and has an immense understanding of the tobacco and agricultural industries. Prior to serving on Alliance One's leadership team, he was the Regional Director of the company's North & Central American regions, which have operations in Canada, Guatemala and Eastern North Carolina, USA.

Mr. Weatherford proudly serves as a member of the board of directors of several tobacco-related organizations, and currently divides his time between the state capital and the North Carolina coast.