Diane Huis
Senior Vice President, Innovation and Business Development
North Carolina’s Electric Cooperatives

Diane Huis is the Senior Vice President, Innovation and Business Development for the NC Electric Cooperatives. In this role, she is responsible for working closely with the member cooperatives as well as the statewide team to identify and incorporate beneficial electrification opportunities in the areas of electric transportation, industry, agriculture and grid flexibility. Diane’s previous experience with the NC Electric Cooperatives includes wholesale power supply resource planning and portfolio management, risk management, transmission planning and regulatory affairs. Diane is a graduate of Leadership NC (Class XXV) and is on the board of the Beneficial Electrification League, a national 501c3 organization dedicated to promoting beneficial electrification of the economy.

Diane graduated from Georgia Tech with a bachelor’s degree in Industrial Engineering and is a registered Professional Engineer in the state of NC. Diane runs and bikes for fun and is currently training for the virtual Boston Marathon (her tenth marathon). She has owned an electric vehicle since March of 2019 (Tesla Model 3) and was even more excited about the transition to driving electric when she discovered her bike fits in the back.