

Business Playbook

NOVEMBER 5, 2026 | CARY, NC

Richard (Rich) Latchford
Vice President and Chief Financial Officer, US Finance
GSK

Richard (Rich) Latchford is a commercially focused finance leader with 25 years of experience in the pharmaceutical sector. Currently, he serves as the VP Finance & CFO for GSK's US Commercial business, where he partners with the US Commercial leadership team and the US President to drive growth across four business units.



Rich has a proven track record of leading high-performing teams that make data-driven decisions and execute flawlessly. He is known for building strong relationships based on trust and open, honest conversations, enabling effective partnerships at a senior level.

In his current role, Rich has overseen significant growth, developed robust strategic plans, and supported the successful launches of multiple new assets.

Rich's previous roles at GSK span geographies having served as VP Finance & Controller Pharma Supply Chain, Finance Director for UK & ROI Pharma and Finance Director for FP&A Emerging Markets.

Before joining GSK, Rich held key positions at Otsuka Pharma, including Commercial Operation lead for Europe and Finance Director for the UK. He provided strategic financial leadership and developed commercial operations, implementing regional CRM strategies.

Rich is CIMA qualified and holds a First Class MChem with Honours in Chemistry from Leeds University.

Rich currently resides in North Carolina with his wife and three daughters.