

Education & Workforce Conference

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As senior vice president, work-based learning, Laura Love leads Strada's work-based learning agenda, which focuses on paid internships and apprenticeships that help students connect their education to their career aspirations. Love's work centers on the research, policies, and practices needed on a national level to achieve systems change.



Previously, Love served as a partner at Grads of Life, an initiative of the national workforce development nonprofit organization Year Up, where she worked to advise large employers on inclusive talent strategies.

Love spent 10 years at Year Up and Grads of Life. She helped launch Grads of Life as a national communications campaign with the Ad Council, focused on changing public narratives about young people who are neither enrolled in school nor participating in the labor market. Love played a key role in leading Grads of Life's strategic growth and impact, supporting the creation of a consulting practice, and developing a research and thought leadership strategy.

Love holds a Master of Business Administration from the University of Oxford and a Bachelor of Arts from the University of North Carolina at Chapel Hill.