

Dana Martinez
Head of Corporate Affairs
Amgen

Dana Martinez serves as Head of Corporate Affairs for Amgen's manufacturing site in Holly Springs, where she leads strategic communications, community engagement, and public affairs initiatives supporting one of the company's most advanced biologics facilities.



With a strong background in corporate communications, government relations, and stakeholder engagement, Dana brings a collaborative and mission-driven approach to connecting business priorities with community impact. She plays a key role in strengthening partnerships across North Carolina, working closely with local leaders, workforce organizations, and industry stakeholders to support economic development and advance the state's growing life sciences sector.

Prior to joining Amgen, Dana built a distinguished career spanning both the public and private sectors, where she developed expertise in policy, advocacy, and strategic communications. Her leadership is defined by a commitment to transparency, relationship-building, and driving meaningful outcomes at the intersection of business and community.

Dana is passionate about fostering inclusive growth and expanding opportunities across North Carolina. She is an active civic leader and a strong advocate for initiatives that support workforce development, innovation, and community well-being.