

# Energy Summit

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**Heather McGeory**  
**Chief Operating Officer**  
**We Mean Business**



As one of APCO's leading experts in climate, Heather McGeory believes the deepest, most positive impact happens through collaboration. Over the last 20 years, she has worked in and across the public and private sectors on climate change and social innovation. Heather is also currently the COO at the We Mean Business coalition, working to drive companies and policymakers to ensure we are halving emissions by 2030. Prior to We Mean Business, Heather co-founded the Purpose Climate Lab at Purpose and has held leadership positions in social impact and environmental finance.