

WOMEN A FORCE IN BUSINESS

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Averi Parris
Global Director of Sales Education
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Averi is currently the Global Director of Sales Education at Bioventus. She currently leads the Global Training team and is responsible for setting and implementing the strategic vision and plan for Commercial Training, in line with changing business needs, as well as working collaboratively with cross functional stakeholders (senior leaders, managers, global stakeholders) to identify training, capability gaps and solutions.

Averi has a BS in Marketing from the University of Colorado, and an MBA in Finance from Regis University. She began her pharmaceutical career as a pharmaceutical sales representative with Ely Lilly. From there, she acquired additional and significant experience as a representative, sales trainer, district sales manager and senior district sales manager with Abbott and Novartis. She joined Stiefel a GSK company in 2008 as a district manager and transferred to HQ as a Brand Manager and then Senior Brand Manager. Averi joined ViiV Healthcare in 2013 as a Regional Sales Director and was promoted to Director of Commercial Training. In all of her roles, Averi has demonstrated leadership, commitment and a unique ability to communicate and connect with all of her stakeholders in a way that make them better at what they do.

