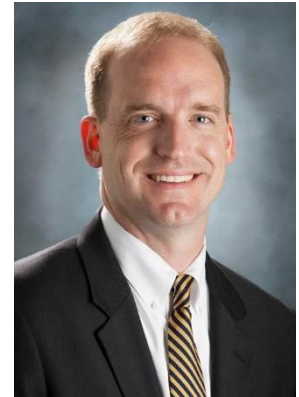


Health Care Conference

SEPTEMBER 21, 2021 | VIRTUAL

Jacob Parrish
Vice President of the Systems and Procedures Division
Vidant Health

Jacob Parrish is the Vice President of the Systems and Procedures Division for Vidant Health in Greenville, NC. As Vice President, Jacob is responsible for leading change and managing large, complex strategic projects. S&P's purpose is to provide high-quality partnerships and specialized infrastructures to support the mission of Vidant.



Jacob's division provides integrated services in Business Consulting, Process Improvement, Project Management, Change Management and Performance Analytics. These services are in place to provide a flexible approach to meet rapidly changing business dynamics and stakeholder needs. Prior to S&P, Jacob held various leadership roles within Vidant, including: community health, clinic operations, strategic planning, health reform, and M&A activity.

Highlights from his career include establishing non-profit clinics for the uninsured population, bringing Gamma Knife technology to the region, developing plans for shared savings, leading the development of Vidant's Population Health roadmap, and supporting Vidant's acquisition of three hospitals over 18-months. Recently, Jacob has been responsible for leading many aspects of Vidant Health's response to COVID-19.

He is a graduate of East Carolina University with a degree in Business Administration and a Master's in Public Health.