

WOMEN A FORCE IN BUSINESS

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Kate Catlin Payne
Vice President of Communications
NC Chamber

Kate leads a communications team that is responsible for amplifying the voices of North Carolina businesses. In addition to elevating the profiles of individual businesses and their leaders, she works to keep NC Chamber members connected to issues and events that impact their business and make the public and elected officials aware of the business community's priorities.



With more than a decade of communications experience, Kate spent six years at one of North Carolina's largest independent communications firms prior to joining the Chamber team in 2012. Hired as a traffic coordinator, Kate worked her way through every capacity of the agency, ultimately being named a director of account management. In that role Kate oversaw client relations, work delivery, professional development and staff recruitment.

A graduate of Elon University in Elon, N.C., Kate remains connected to her alma mater, previously serving on its Young Alumni Council. She has been recognized for both service and professional leadership through Triangle Business Journal's 2008 40 Under 40 Leadership Award, the President's Student Service Award and as a Torchbearer in 2002 Salt Lake Olympic Torch Relay. A breast cancer survivor, Kate is active with Susan G. Komen North Carolina Triangle to the Coast and served as the co-chair for the group's 2018 Triangle Race for the Cure.

Born in Massachusetts, Kate enjoys cheering on the New England Patriots and Boston Red Sox. She resides in Raleigh, N.C. with her husband, Luke, and daughter, Quinn.