

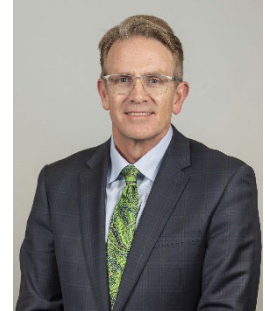
AN NC CHAMBER EVENT

## Education & Workforce Conference

AUGUST 8, 2024  
RALEIGH, NC

**Dr. Travis Reeves**  
**Superintendent**  
**Surry County Schools**

Dr. Travis L. Reeves has been serving as the Superintendent of Surry County Schools since January 7, 2013. With over two decades of experience in the field of education, Dr. Reeves' passion for serving the students of North Carolina is evident in his professional background, which extends beyond public education to include serving on the Board of Directors of the Surry Arts Council, The Greater Mount Airy Chamber of Commerce, Surry County Economic Development Partnership, a member of the Surry County Early Childhood Partnership, and Assistant Scoutmaster of Troop 556.



Since assuming the role of Superintendent at Surry County Schools, Dr. Reeves has implemented several initiatives to provide opportunities for the holistic development of students and address the needs of families. One such initiative is the Leadership Framework, which aims to develop leadership skills among students and staff. Dr. Reeves believes in cultivating leaders and providing educational resources that can assist students in their professional growth post-graduation. He has also led the #Promise4ALL and Career and College Promise (CCP) initiatives, which have shown a significant positive impact on student achievement.

Dr. Reeves' goal is that all students leave Surry County Schools with more than a diploma. He wants students to earn college credits, industry-recognized credentials, and gain real-world experience through paid internships and apprenticeships. Under his leadership, the CCP initiative has continued to grow year after year. During the 2021-2022 school year, over 50 percent of high school students were enrolled in classes at Surry Community College. He was instrumental in the development of Surry-Yadkin Works which is a collaborative effort between Elkin City Schools, Mount Airy City Schools, Surry County Schools, Yadkin County Schools, and Surry Community College to support the economic vitality of their region by matching students with business partners to meet the needs of the community. The collaborative pre-apprenticeship and apprenticeship programs are registered with the U.S. Department of Labor through ApprenticeshipNC, the State Apprenticeship Agency. These efforts have led to increased graduation rates in all high schools, growing from 85.8% to 93.8% over the course of 7 years.

Dr. Reeves' upbringing in Alleghany County, NC, and his commitment to community service and scouting have instilled in him a strong sense of responsibility toward serving the people of North Carolina. He lives in Mount Airy with his wife, Leslie, and their two children, Weatherly, who attends NC State University, and Ridge, who attends North Surry High School.