



AN NC CHAMBER EVENT

Health Care Conference

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Chuck Reynolds is President of Reynolds Insights LLC, a consultancy focused on helping clients achieve better business and societal outcomes through smarter investments in their people. Core capabilities include market research, information synthesis, strategy development, strategic communications and public speaking.

In addition to work with clients and volunteer work with non-profits, he produces The Heart of Human Capital (www.heartofhumancapital.com), a blog for leaders dedicated to the win-win, where businesses and employees thrive together.

Previously, Chuck was president of The Benfield Group, a boutique consulting firm that specializes in providing clients in the healthcare supply chain with employer-focused customer and market research, strategy, and communications to strengthen their position and product value proposition.

Chuck holds a Bachelor of Science from the University of Wisconsin at Lacrosse and a Master of Science in health-fitness management from The American University in Washington, DC.