



Business Playbook

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Kimberly Reynolds, founding partner of Maven Strategies, is a strategic advisor and organizational leader with more than twenty five years of experience helping candidates, elected officials, and nonprofit organizations achieve ambitious goals.



Before co-founding Maven, Reynolds served as Executive Director of the North Carolina Democratic Party, where she led a comprehensive transformation of the organization by modernizing its operations, strengthening its political and fundraising infrastructure, and expanding its statewide voter engagement efforts. Under her leadership, the Party experienced record-breaking fundraising, built one of the nation's premier state political organizations, and helped elect Democrats at every level of government.

Reynolds has also held senior leadership roles as Chief of Staff to House Democratic Leader Larry Hall and as Chief of Staff to Lieutenant Governor Walter Dalton.

At Maven, Reynolds helps candidates, organizations, and advocacy groups build disciplined operations and execute winning strategies. She has guided first-time candidates from launch through victory while also advising experienced elected officials and statewide leaders.