



Workplace Diversity & Inclusion Conference

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John Samuel
Chief Innovation Architect
LCI Tech



John Samuel impacts businesses and people with innovative strategies on digital accessibility. His experience includes stints in domestic and international industries over the last 13 years. While launching and serving as the CEO for Aster Cameroon, a global telecom infrastructure Joint Venture, he built a \$45 million business bringing internet access across Africa. Afterward, he became an early member of Homestrings, a USAID backed crowdfunding platform, where he helped raise capital for startups in emerging markets. John holds his MBA from George Washington University, BS in accounting from North Carolina State University and Certified Professional in Accessible Core Competencies (CPACC).

At LCI Tech, John focuses on helping organizations be more inclusive by making digital content accessible for people of all abilities. His team provides human-powered digital accessibility testing, training, monitoring services for corporate, non-profit, and government organizations enabling digital inclusion for people with disabilities. John's passion for his work is very personal as he is blind and wants to make sure the obstacles he has faced are removed for others. He serves on the Greater Raleigh Chamber of Commerce's Diversity & Inclusion Committee and is a public speaker who loves connecting with people and telling impactful stories.

John knows no barriers. You can find him exploring the ends of the world, from summiting Mt. Kilimanjaro to drinking Pisco Sours in Lima!