

AN NC CHAMBER EVENT

# Ag Allies Conference

OCTOBER 11, 2024  
RALEIGH, NC

**Melissa San Miguel**  
**President**  
**Red Flag USA**

Melissa leads Red Flag Global's work in the Americas, executing integrated public affairs and communications strategies for some of the world's leading companies and trade associations. Melissa has particular expertise working at the intersection of policy and perception impacting food and agriculture. She was previously Senior Director for Global Strategies at the Grocery Manufacturers Association (now the Consumer Brands Association) in Washington DC and began her career in the U.S. diplomatic service. Melissa holds a bachelors degree in politics from Princeton University and a masters degree in public affairs from the University of California, Los Angeles.

