

Health Care Conference

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Melanie Sanders
Director of Video Production and Professional Development
Walk West

Melanie Sanders has been an accomplished journalist and communication specialist for more than twenty years. She is a proud Bobcat, who graduated from The E.W. Scripps School of Journalism at Ohio University.

She worked as a news anchor and reporter for television stations in New Orleans, Louisiana... Mobile, Alabama... Dothan, Alabama... Panama City, Florida... and most recently at WNCN in Raleigh.



During her successful career in television, she launched a highly popular franchise called "What's Next". From cutting-edge technology to medical breakthroughs, these Emmy-Nominated segments showcased the latest innovators and inventors in the Raleigh/Durham region. Consistently these segments garnered some of the station's highest viewership on the air and online.

Melanie is now the director of video production and professional development at Walk West Marketing agency, which was voted as one of the fastest growing private companies in North Carolina.

Her talents include producing compelling marketing videos for clients... and training top executives and CEOs on how to handle the media, present themselves in front of a camera, public speaking skills, and crisis communication.