

AN NC CHAMBER EVENT

Ag Allies Conference

Brett Sciotto
CEO
Idealyst Innovation

Brett Sciotto is the founder and CEO of Idealyst Innovation, a firm empowering the future of agrifood through market and policy innovation. As a part of that mission, Brett also leads the Center for American Food Power, a strategic think tank launched by Idealyst to develop a 2040 national agrifood strategy and supporting policy frameworks.

Before launching Idealyst, Brett founded and led Aimpoint Research, a global, strategic intelligence firm specializing in agri-food that was named to the 2021 Inc. 5000 list of fastest-growing companies in the U.S.

A graduate of the United States Military Academy at West Point and a former Army Intelligence Officer, Brett Sciotto brings a practical, results-oriented approach to the civilian business world. His training in, and emphasis on, mission-critical information-gathering and targeted research methodologies make him unique in his approach to problem-solving in a corporate environment.

With over two decades of leadership and service to Agriculture, Brett's deep understanding of the dynamics facing our industry, clear view of the future, and relentless pursuit of solutions that strengthen American Food Power make him a trusted advisor to corporate leaders, government officials, and state and national organizations at all levels.

