

WEBINAR

# Reaching Your Future Workforce

OCTOBER 20, 2022 | 10:00 A.M.

## Senator Deanna Ballard

Senator Ballard first became involved in political service as a volunteer for George W. Bush's Presidential Advance Team and quickly rose through the ranks to become Special Assistant to the President and Director of Scheduling and Advance for the First Lady—making her one of the youngest female commissioned officers within the Bush administration.

While serving with President and Mrs. Bush, the Senator improved productivity and efficiency by merging and restructuring the functions of Scheduling and Advance. She oversaw the planning and implementation of a wide range of high-level events for the President and First Lady, and she served as a bridge between the East and West Wings of the White House.

Her work spanned across a wide spectrum of responsibilities from managing large teams of staff and volunteers to logistics to messaging and communications.

Prior to her time with President and Mrs. Bush, Deanna served as the Director of Advance for Department of Homeland Security Secretary Michael Chertoff and Deputy Director of Advance for Department of Education Secretary Rod Paige. Her work with Secretary Paige strengthened her resolve to fight for quality education as she visited classrooms across the country, met school leaders, and listened as teachers shared their successes and challenges at roundtable events.

