Mark Story Chief Executive Officer K-64

As CEO of K-64, Mark Story is responsible for directing and ensuring the financial sustainability of the K-64 initiative. Mark collaborates with all stakeholders to build a bridge between the classroom and the 21st century workplace. Recognized as an authority on digital transformation and workplace readiness, Mark strives to make K-64 the community model for workforce talent development.



A supporter of education, Mark is proud to have served as a classroom teacher at the high school and collegiate levels. Serving as Career Technical Education director(CTE), he supported his CTE team on their journey to becoming one of the best programs in the state of North Carolina.

Mark received both his B.S. in business administration and his Master of Education in instructional technology from Appalachian State University.