

TARA JAYE FRANK

Leadership Development Expert

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As a sought-after consultant, speaker, and leadership experience designer, Tara Jaye Frank helps leaders and organizations define a vision and develop strategies to advance their culture and leadership goals. In 2015, she published her first book titled *Say Yes: A Woman's Guide to Advancing Her Professional Purpose* - a practical tool to help emerging leaders reach their own professional high grounds.

Today, Tara works closely with member organizations like Network of Executive Women, The Executive Leadership Council, and PGA of America to create content and facilitate diversity and inclusion-based learning experiences through conferences, intensive leadership programs, workshops, panel design and moderation, and keynote addresses. She also works with global Fortune 500 companies to support national and international women's leadership initiatives, the size and scope of which vary from team-specific to enterprise-wide.

Before founding TJF Career Modeling LLC, Tara spent 21 years at Hallmark Cards, Inc., where she was the company's first Black female vice president, and at the time of her promotion to executive management, the youngest person to rise into senior leadership in Hallmark's history. While her leadership contributions spanned creative, innovation, multicultural strategy, and corporate culture, her passion for talent development has been a constant in a sea of powerfully diverse experiences. Just before her departure from one of America's most beloved brands, Tara served as Corporate Culture Advisor for Hallmark's President.

Tara is also the visionary behind #MoreThan: A Movement, a non-profit recently founded to facilitate deeper understanding between disconnected people. #MoreThan combines media outreach, apparel, and scholarships and communication curriculum to build bridges across emotional distance and increase our collective power for good.

Tara holds a bachelor's degree in English from Spelman College in Atlanta, is certified in EQi emotional intelligence theory and tools, and is a member of The Executive Leadership Council - the preeminent member organization for the development of global Black leaders. She is also a member of Delta Sigma Theta, Inc., and serves as a Board Director for Children International, a global non-profit whose aim is to eradicate childhood poverty. Tara lives in Dallas, Texas with her husband John, four of their six children, and their two dogs.