

Ag Allies Conference

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RALEIGH, NC WITH VIRTUAL OPTION

Courtney Tellefsen
Founder and CEO
The Produce Box

Courtney Tellefsen is a Cary native and founder and CEO of The Produce Box. In 2007, she set out on a mission to support local farmers and convince her neighbors to know and buy from their farm-neighbors.

The Produce Box was started in her garage, working with one farmer, and delivering boxes of fresh fruits and vegetables to 25 of her neighbors. This was years before the influx of delivery services nationwide that we have today. Now, the company has 12,000 members across the state of North Carolina purchasing millions of pounds of local produce each year from 100 small to medium farmers and artisan food makers, using an army of 150 stay-at-home parents—all of this while trying to survive life with two teenagers at home.

