



## Pop-Up Sessions

### **Making an Impact through a Successful Women's Business Resource Group (8:30 a.m.)**

[Rani Patel](#), Principal, Commercial Effectiveness & Co-Chair, Women @ Mercer  
[Sharon Gerard](#), Senior Associate, Health & Benefits Consulting & Co-Chair, Women @ Mercer

*Based on successes with the Women @ Mercer business resource group (BRG), Rani and Sharon will share why BRGs are important and how they can help drive growth both internally and externally. You will learn helpful tips for setting up your own BRG and ideas on how to encourage participation and drive engagement.*

### **Day Date with Jake and Page (10:35 a.m.)**

[Page Fehling](#), Host and Anchor, Fox 46 Charlotte  
[Jake Fehling](#), Vice President of Marketing, Movement Mortgage

*Podcasting tips for people who don't have time to start a podcast (but want to do it anyway!)*

*Do you ever listen to your favorite podcast and think, "I wonder if I could do that?!" Well if Jake and Page Fehling can do it, then you can too. Join the "Date Night with Jake and Page" podcast co-hosts for this break-out session and learn how! By day Page hosts "Good Day Charlotte" on Fox 46 and Jake is the VP of Marketing for Movement Mortgage. By evenings, weekends, and most major holidays these two juggle three kids, two full-time jobs, writing their forthcoming he said/she said book on pregnancy, and co-hosting one of the Queen City's most popular podcasts. You'll come away from this mini session with basic podcast technical needs, tips on picking topics and booking guests, and most likely a stomach ache from laughing so hard.*

### **Better Money Habits (3:05 p.m.)**

[Nanelle Napp](#), Senior Vice President, Marketing Manager, Global Marketing and Corporate Affairs, Bank of America  
[Andree Taylor](#), Vice President, CFO Group, Bank of America

*When it comes to your money, a little knowledge can go a long way.*