


AN NC CHAMBER EVENT

NC Business Playbook

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Laura Ullrich is Director of Economic Research in North America at the Indeed Hiring Lab. Prior to joining Indeed, Laura served as a Senior Regional Economist and Senior Manager at the Federal Reserve Bank of Richmond, primarily focused on research related to higher education and workforce dynamics. For over a decade, Laura was an economics professor and Associate Dean for Undergraduate Programs at Winthrop University. Her research interests include higher education, community college policy, labor participation, and the economic impact of local development. She holds a bachelor's degree in economics from the University of Georgia and a master's and doctorate in Economics from the University of Tennessee.

