

AN NC CHAMBER EVENT

WORKPLACE **D E i** CONFERENCE

SEPTEMBER 26, 2023
CHARLOTTE, NC

Robert Valderrama
Founder and CEO
Culture Lift



Robert Valderrama is a DEI and culture consultant, educator, and neurodivergent professional focused on enhancing global workplace cultures, and the lives of the people within them. As the founder and CEO of Culture Lift, a business culture consulting firm, Robert brings his expertise in DEI, people analytics, and workforce and customer engagement to optimize organizational operations and processes, while fostering inclusive workplace environments.

In addition to his experience working within the renewable energy, higher education, accounting, and startup sector, Robert works to make a difference in his community by serving as the Vice President for the Latino Leadership Foundation, Inc., a National Executive Board member for Lambda Theta Phi Latin Fraternity Inc., and offering pro bono consulting services for Latino small businesses across the Carolinas. Robert holds a Master of Education in Counselor Education and Student Affairs from Clemson University and a Bachelor of Science in Exercise Science from the University of North Carolina at Charlotte.