

AN NC CHAMBER EVENT

Education & Workforce Conference

AUGUST 21, 2025
DURHAM, NC

Shannon Vickery
Director of Corporate Engagement
PBS North Carolina



Shannon Vickery is director of corporate engagement for PBS North Carolina. She has been working for PBS North Carolina since October 1995 following several years working in commercial television news as a reporter, producer and anchor. For more than two decades Shannon has served in a variety of different content roles including as a reporter/producer, senior correspondent, executive producer for content, and director of production and production partnerships.

In 2019, Shannon joined PBS NC's Development Division as director of corporate engagement where she connects corporate partners to the best opportunities available on the PBS North Carolina platform to help them achieve marketing and corporate social impact goals.

Shannon is a graduate of the University of Missouri-Columbia with bachelor's degrees in broadcast journalism and political science. She has a Master of Art's degree from Duke University.