

WOMEN LEAD NC

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Crystal Washington Technology Trends Expert and One of Forbes' 50 Leading Female Futurists

Futurist, author, and Hall of Fame Speaker, Crystal Washington equips organizations with the knowledge they need to become “future-proof.” As a technology strategist and certified futurist, Crystal makes complex artificial intelligence, social media, and app technology easy to understand and accessible for everyday people.



Crystal’s clients include Fortune 100 companies, including Google, American Express, and Pfizer. As a sought-after keynote speaker, she has entertained and educated audiences around the globe.

As one of *Forbes’* 50 Leading Female Futurists, she appears weekly on season two of the Emmy-nominated show *Life 2.0*. She’s also appeared in numerous publications, including *Entrepreneur* and *Bloomberg Businessweek*, and major television networks regularly call on her as a tech expert.

Crystal is the author of *One Tech Action* and *The Social Media Why*.