

AN NC CHAMBER EVENT

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CONFERENCE

OCTOBER 12, 2022
CHARLOTTE, NC

Gregory A. Watson
Vice President, Operations
Carolinas-Virginia Minority Supplier Development Council (CVMSDC)



Gregory A. Watson (Greg) is an experienced general management and marketing professional with 25+ years of experience successfully building and growing businesses. Greg is currently leading the Corporate Services and Operations areas as Vice President of Operations, for the Carolinas-Virginia Minority Supplier Development Council. In addition, he has served as a vice president of brand content (marketing) for UniWorld Group, Inc., McGraw Hill Education (Integrated Marketing) and Nationwide Insurance (Associate VP) - Financial Services division. Greg previously served in customer-marketing and relationship positions and brand management leadership positions with Unilever, and The Coca-Cola Company. He has been rewarded for his leadership of both cross-functional teams and teams under his direct supervision. He earned a bachelor's degree in Mechanical Engineering from Howard University and an MBA from Duke University - The Fuqua School of Business.

Greg is married and he has three (3) children. He is an adjunct instructor of marketing at the local community college, and he has served on local non-profit and community boards. In his free time, he enjoys many different sports, traveling with his family, and entertainment activities like reading books, watching movies, and listening to music.