

# Education & Workforce Conference: Virtual

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Cassi Zumbiel is the director of Workforce Initiatives at The Manufacturing Institute, the non-profit affiliate of the National Association of Manufacturers (NAM). In her role, Ms. Zumbiel assists in the development, launch and growth of creative workforce programs for the manufacturing industry in a variety of regions across the U.S. Ms. Zumbiel also manages the workforce and education policy and advocacy on the Hill for the Institute. Prior to joining the Institute, Ms. Zumbiel worked at the NC Chamber as the Policy Development Manager in Raleigh, North Carolina.



Originally from Cincinnati, Ohio, Ms. Zumbiel currently resides in Washington, D.C. She holds a bachelor's degree in communication-public relations with a minor in Nonprofit Studies and a master's in public administration from NC State University.